

# ED LAZOR

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Portfolio: EdLazor.com, InternetArchitects.biz

*PHP web developer specializing in web-based applications and business information systems*

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## CAREER EXPERTISE

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- Proficiency with PHP, Zend Framework, Zend Studio, JavaScript (Ajax, jQuery, Dojo), Subversion, SSH, Samba, Firebug, PHPUnit, Selenium, XHTML, CSS, Linux, Apache, and MySQL.
- Competency with team development using Agile (Scrum), coding standards, and best practices.
- Effective at creating code that is efficient, secure, and cross-browser compatible.
- Strong knowledge of complex relational database design and optimization.
- Passionate about high quality programming and design, including OOP, OOAD, domain driven design, design patterns, code refactoring and code reusability.
- Development and systems administration experience with OSX, Windows, Linux (RedHat, Ubuntu, CentOS), VMware (Fusion and ESXi), IIS, PostgreSQL, MSSQL, Interbase, Mootools, Prototype, AdoDB, RealBasic, Adobe Create Suite 4, Dreamweaver, Contribute, Word Press, Drupal, Pligg, PHPBB, ZenCart, osCommerce, DigiShop, CSV, SMTP, Sendmail, DNS, TCP-IP, DHCP, NNTP, IRC, Bash scripting, IPTables, NFS, Tripwire, Dante, Firewalls, PortSentry, Host Sentry, Squid.
- Limited experience with Ruby, ASP, .NET, C#, Visual Basic, C/C++, and Perl / CGI.
- Creative and analytical problem solver, with a professional attitude, good communication skills, and diligent work ethic.
- Project management training and experience.
- Excellence in understanding and building applications that support complex business processes.
- Adept at helping people define and implement ideas using technology.
- Developer having built 147+ websites since 1996

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## KEY PROJECTS

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### **Client: Evanta Ventures, Inc., January 2009 through February 2010**

- Reduced costs by helping to establish an in-house professional development team.
- Increased productivity, code quality, and code reusability with Zend Studio, Zend Server, PHPUnit, Subversion, MVC and OOP principles, coding standards, and the three-tier DSP (development, staging, production) model.
- Increased data access and usability by migrating corporate databases from MS SQL to MySQL.
- Created ByCIOs.com: an invite only leadership network of over 17,000 Fortune 1000 CIOs featuring a custom CMS for posting articles, blogs, and newsletters, a system for member profiles and networking, a system for viewing and registering for events, discussion areas, private messaging, job postings, topic sponsorships, and more.
- Built an intranet with CRM, CMS, management reporting, support for daily businesses processes, and a framework to manage a collection of company websites (including ByCIOs.com).

### **Client: Device, LLC, March 2008 through December 2008**

- Provided reliable, cost-effective local development outsourcing services.
- Customized the DigiShop shopping cart system and created an administrative area using the CakePHP framework to extend features and provide additional functionality on Gaskets-N-More.com and Barefrigeration.com.

### **Client: Groqit, LLC, January 2005 through March 2009**

- Lead architect and developer; took a USB barcode scanner invented by Groqit, designed and built a system to handle device updates, sales of the device, and support for hundreds of concurrent customers.
- Created cost-effective, multi-platform desktop application to synchronize between the device and a website for inventory translations, updates, and backups.
- Built an API to manage communications between desktops and servers.
- Created a framework that supported the API, supported the front-end website, and managed product and inventory databases containing millions of records and gigabytes of data.
- Created an e-commerce and order processing system that interfaced with payment processing and order fulfillment.
- Developed a Member's Only area for users to manage their inventory and share information with others.

### **Client: Ted Schneck, Internet Developer, January 2007 through January 2008**

- Provided reliable, cost-effective local development outsourcing services.
- Helped client improve customer satisfaction levels with changes to project management and customer support systems.
- Worked directly with client's sales staff and customers to define projects and create proposals.
- Successfully prototyped complex business processes for client's customers, including a national real estate site that matched appraisers and appraiser trainees and a college site that used complex rules to help students get answers.

## TESTIMONIALS

*"Ed's technical expertise and business experience has been a valuable asset to our team. He is constantly researching new technologies, sharing new ideas and suggestions, and coming up with innovative ways to improve how we work. It has been a pleasure working with him."*

**Ryan Pyeatt**  
**VP of Technology**  
**Evanta Ventures, Inc.**

*"I really appreciate how Ed made me feel like a respected member of the team. I was impressed with his knowledge and his ability to explain complex issues. His collaborative attitude made it easy for us to work well together."*

**Andrew Havens**  
**Web Developer**  
**Evanta Ventures, Inc.**

*"I credit Ed Lazor as part of the core group of people who helped make the success of our business possible. He worked with us to model business processes and created a system of accounting, inventory, and CRM management that improved efficiency and opened new opportunities to serve clients and support our partners."*

**Bob Lynde**  
**President**  
**Oregon Brokered Brands, LLC**

*"I have been very satisfied with the quality of work performed by Ed Lazor of Internet Architects LLC. Ed has consistently shown himself to be hard-working, attentive to detail and eager to help. He quickly learned new tools and technologies as needed and provided valuable input into our technical decision-making. Ed went the extra mile for us when we needed him and helped make our project a success. I look forward to working together again in the future."*

**Mike McAulay**  
**Founder, Chief Technology Officer**  
**Device, LLC**

**Client: Oregon Brokered Brands, LLC, January 2003 through June 2006**

- Provided reliable, cost-effective business consulting and development services.
- Credited by the owner as one of the top 5 reasons for company monthly sales of \$1.5M in 7 months of operation.
- Successfully helped client identify ways to leverage technology, expand their business model, create new revenue streams, increase productivity, increase efficiency, reduce costs, and support customers more effectively.
- Developed a website that implemented CRM, inventory management, accounts receivable, accounts payable, e-commerce, order tracking, broker sales tracking, shipping and receiving, delivery orders, custom reporting, and more. The site modeled all of the business processes between the distributor Oregon Brokered Brands, LLC and their suppliers, brokers, and retailers. Retail chains could even track custom portfolios for each retail store.

**Owner: RPG Store, LLC, January 2000 through June 2005**

- Developed a network of 77 websites related to science fiction and fantasy adventure games, fiction, and artwork.
- Successfully implemented a marketing strategy that generated website traffic of over 6 million hits per month.
- Produced over 400 product reviews using volunteers throughout the United States and Canada.
- Created a custom CMS to support authors and volunteers in managing over 7,000 pages of content.
- Built forums, banner advertising systems, news syndication, index sites, search engines, and more.
- Established an online store that supported 15,000 products and an average of 400 orders per month. This also included an order fulfillment system that tracked inventory availability between 5 different distribution centers.

**Client: E&R Wine Shop, January 2005 through December 2008**

- Provided reliable, cost-effective business consulting, development services, and technical support
- Created an inventory data entry system for recording and tracking store merchandise.
- Designed a business plan for implementing new technologies to increase sales, reduce errors, and reduce operational costs. The plan introduced bookkeeping and accounting systems, point of sale systems, inventory management, an online retail store, and websites designed to promote products, wine makers, and wine enthusiasts.

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**EMPLOYMENT HISTORY**

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**Internet Architects, LLC, Owner, 2003 to current**

Business consultant and web developer specializing in business information systems, e-commerce, content management systems, customer relationship management, custom applications, and local outsourcing.

**Oregon Computer Services, LLC, Owner, Web Developer, Systems Engineer, 2003 to 2006**

Consulting, installation, and support of business information systems including applications, workstations, servers, and networking. Increased demand for programming and web development services created Internet Architects, LLC.

**RPG Store, LLC, Owner, 2000 to 2005**

Online retailer and media company specializing in science fiction and fantasy adventure art, fiction, reviews, online communities, games, and web-based services. Created a network of 77 websites generating over 66 million hits per month. The company and websites were sold in 2005.

**Providence Health Systems, IT Technician, Level 3, 2001 to 2003**

Installed, maintained, and supported 4,000+ workstations, 30+ applications, servers, routers, and switches in hospitals, clinics, and affiliated doctor offices. Introduced imaging and desktop lock down solutions to reduce problems and cut costs.

**State of Oregon, Housing and Community Services, IT Tech., IS Level 6, Step 4, 1998 to 2000**

Supported over 400 local and remote users Installation and support of workstations, laptops, applications, servers, routers, switches for over 400 local and remote users in a mixed environment of Win9x, NT 4.0, Win2k, Novel, and Solaris.

**Enron / First World Communications, Enterprise Technical Consultant, 1997 to 1998**

Provided consulting, installation, and support for workstations, applications, servers, routers, and switches in mixed environments (Windows, Unix, Netware) for the State of Oregon until being hired directly by the State.

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**EDUCATION**

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Program coursework in Business Information Systems and Computer Science from **Walden University** (currently enrolled), **Oregon State University**, and **Mount Hood Community College**.

*“Ed Lazor was there for us when we needed someone to count on. He saved several failing projects that other developers had turned into a mess and exceeded our expectations by helping with project management and working directly with clients to ensure their happiness.”*

**Ted Schneck**  
Internet Developer

*“Wine products and the wine industry in general are fairly complex, yet Ed Lazor has displayed a unique ability to listen and understand our needs. In the years we have worked with him, he has shown an unwavering desire to help whenever possible and he has demonstrated a talent for explaining technical issues in a way that makes sense and helps us do our job.”*

**Ed Paladino**  
E&R Wine Shop

*“I chose Ed Lazor because he understands technology, people, business, and how they work together.”*

**Michael Wall**  
CEO  
Greenwall Industries, LLC

*“Thanks Ed. Evelyn and I really appreciate all you have done to help us.”*

**Brian Godula**  
President  
Potty Pail, LLC

*“I can recommend Ed Lazor to anyone needing a complex website, database work or desktop applications”*

**David Schlinkert**  
CFO  
Groqit, LLC

**CERTIFICATIONS**

Microsoft Certified Professional for Windows Server (NT 4.0) and Windows Workstation (95, 98, NT 4.0, 2000)

CompTia A+, Network+, iNet+